

ABSTRACT OF THE DISCLOSURE

For an interactive operation with a receiver which receives unidirectionally broadcast data, a signal of a picture including an object are multiplexed with information relevant to the object with a visible symbol to which reference is made when selecting the object, being presented in the picture correspondingly to the object. The relevant information is transmitted by a unidirectional broadcasting system in which the information is displayed when the object is selected referring to the symbol. The relevant information is displayed by making a selection between a channel from a first tuber (2) and a one from a second tuner (3) by means of a remote controller (1) with reference to the symbol corresponding to the object displayed on a color CRT (7).